



## ASE Helps to Keep the Lights on at Australian Power & Gas

- ➔ ASE implemented Disaster As A Service (DRaaS) from the ASE Cloud
- ➔ Provides business continuity in the event of a disaster
- ➔ On tap DRaaS, paid per month
- ➔ Australian Power & Gas can focus on their core business
- ➔ Allows DR to be up and running with the click of a button.



Australian Power & Gas holds a full suite of gas and electricity retail licences in Victoria, New South Wales, ACT, South Australia and Queensland. The company benefits from a strong management team, with extensive experience in the energy industry. Australian Power & Gas was announced as the Fastest Starting Company in both the 2010 and 2011 *Business Review Weekly* Annual Fast Starters List and was placed number 1 on the *Business Review Weekly* Fast100 list for 2010.

### APG Required a DR solution to protect their main production IT infrastructure

Australian Power & Gas required ASE to implement Disaster Recovery As A Service (DRaaS) from the ASE Cloud, effectively replicating their recently installed NetApp storage, to ASE's StorCloud constantly and also replicating the Australian Power & Gas VMware Server environment to ASE's CPUCloud using VMware SRM.

The solution also needed to provide a complete standby infrastructure that could be activated at a moment's notice and deliver IT services to Australian Power & Gas for the duration of a disaster affecting the production IT environment.

### ASE Implemented Disaster As A Service (DRaaS) from the ASE Cloud via:

- ➔ **CPUCloud** - Standby servers protecting the production environment via VMware SRM.
- ➔ **StorCloud** - NetApp powered CloudStorage, protecting production storage via SnapMirror.
- ➔ **Business Continuity Centre** - Providing a protected workspace for Australian Power & Gas staff to use during a disaster.

"We needed a reliable, stable DR strategy that could increase, on-demand, in line with our business growth, letting us focus on our core business."

**Joseph Gullotta**  
**Chief Information Officer**  
**Australian Power & Gas**

#### Scaleable

Our products and services are flexible to your business requirements as you need them

#### Reliable

We pride ourselves on the dependability of our IT service solutions

#### Responsive

Fast response times to your queries

#### Feature Rich

To enable us to build the solution you require

#### Business Focussed

Our IT solutions help you run your business better



## The Solutions Provided by ASE has Reduced the Cost and Burden of DR

Recently named as the as the top *BRW Fast Starter*, Australian Power & Gas needed a solution that was “on tap” and could be up and running at the click of a button.

According to Joseph Gullotta, Australian Power & Gas’ Chief Information Officer, “ASE’s DRaaS fits in really well with our requirements. I have worked at other companies where DR has posed a lot of cost to the business,” he said. “DRaaS is a way to easily and quickly reduce the cost and burden of expansion and the constant consideration to the DR environment.

“DRaaS reduces the need to go back to the business every time for more money for DR. The major cost and burden to the business is in the initial setup and the rest of the time it is just a process of managing the relationship with the vendor providing the DRaaS service. There is minimal cost and burden to the business going forward.”



“ASE provides our investors with certainty and comfort, by using proven, Best of Breed NetApp & Cisco technology.”

**Joseph Gullotta**  
Chief Information Officer  
Australian Power & Gas

To find out how ASE can help your business run smoother as we did for Australian Power & Gas,

Contact us

Via email: [info@ASEIT.com.au](mailto:info@ASEIT.com.au) Or give us a call: 02 9008 2300



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